



# SWOT ANALYSIS \*

## STRENGTHS Internal Only

### Example Questions

What is the role of the SIP? \_\_\_\_\_

What does SIP do efficiently? \_\_\_\_\_

How does SIP stand out? \_\_\_\_\_

How has SIP improved student performance? \_\_\_\_\_

How has SIP improved school performance? \_\_\_\_\_

\_\_\_\_\_

Additional school specific questions: \_\_\_\_\_

\_\_\_\_\_

## WEAKNESS Internal Only

### Example Questions

Where does SIP lack efficiency? \_\_\_\_\_

Where does SIP waste resources and time? \_\_\_\_\_

Where does SIP waste money? \_\_\_\_\_

What do other SIP offer that we don't? \_\_\_\_\_

What are district/school complaints/feedback? \_\_\_\_\_

Is SIP improving school and student performance? \_\_\_\_\_

\_\_\_\_\_

Additional school specific questions: \_\_\_\_\_

\_\_\_\_\_

## OPPORTUNITIES External Only

### Example Questions

What are we missing in SIP? \_\_\_\_\_

What could we create or do better with SIP? \_\_\_\_\_

What new trends are occurring? \_\_\_\_\_

What new technology could we incorporate in SIP? \_\_\_\_\_

How could we partner with other initiatives? \_\_\_\_\_

\_\_\_\_\_

Additional school specific questions: \_\_\_\_\_

\_\_\_\_\_

## THREATS

External Only

### Example Questions

What changes are occurring in education? \_\_\_\_\_

What technologies or groups could replace what we are doing? \_\_\_\_\_

What new policies could impact SIP? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Additional school specific questions: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## ACTION ITEMS & GOALS

### Example Questions

What opportunities should we pursue? \_\_\_\_\_

Which weaknesses can be worked to help maximize success? \_\_\_\_\_

What strengths can be repurposed to prepare for threats? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Additional school specific questions: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## 2 YEAR PLAN

### Example Questions

What are you going to implement to reach your 2 year plan? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

How will you measure if you reached your goals? \_\_\_\_\_

When will you review to make sure you are on track to reach your goals? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Additional school specific questions: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

*\* Based off of the template created by Wittwer, J W. "SWOT Analysis Template." Vertex42.Com, Vertex42, 8 July 2019, www.vertex42.com/ExcelTemplates/swot-an*