

VIRTUAL WORKSHOPS

New this school year, Junior Achievement is offering a variety of one-hour live virtual workshops so students can continue to connect with local business leaders and sharpen their problem solving, collaboration, and critical thinking skills.

LIVE VIRTUAL JA WORKSHOPS ARE AVAILABLE AT NO COST FOR UPCOMING CAREER AND TECHNICAL EDUCATION REGIONAL AND STATE EVENTS!

Workshop Examples:



JA FISCAL FITNESS

In this workshop, a live virtual volunteer coaches students using real world scenarios to help them make good financial decisions, now and in the future. Students will recognize the importance of understanding personal finances and making good credit decisions to avoid costly consequences.



JA PERSONAL BRAND

In this workshop, students explore celebrity brands and their own. A live virtual volunteer coaches students to recognize the importance of developing goals for a positive personal brand they exhibit to employers, clients, and business acquaintances that will set them up for success.



JA IDEATION

In this workshop, students learn about the ideation phase of entrepreneurship by thinking of a business idea that would address a problem or topic within a specific career cluster. A live virtual volunteer will help students harness the power of ideation and understand how their creativity might benefit their future company or business venture.