# "One Stop Shop" for Product Specifications

American Commodity Distribution Association Annual National Conference

Costa Mesa, CA May 2012



#### **Presenters:**

#### Mary Beth Flowers, SNS

Training Coordinator
Food Distribution Division, FNS

#### John Lund

Chief, Business Development and Quality Assurance Branch, AMS

#### **Diane Santoro, SNS**

SNA Nutrition Committee
Orange County, FL

#### Jodi Batten, SNS

K-12 Specialist, Red Gold





#### **Session Topics:**

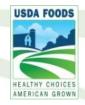
- HHFKA Provision 242
- Resource Vision
- USDA Food Connect
- Stakeholder Perspectives:
  - Recipient Agency
  - Industry



# Healthy Hunger-Free Kids Act (HHFKA) Provision 242 Update

- Examine SFAs' access to accurate nutrition information for commercial products and USDA Foods
- Explore ways for schools to create high quality specifications for bids
- Provide recommendations for policy and funding to effect change to Congress





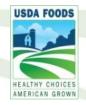
# Healthy Hunger-Free Kids Act (HHFKA) Provision 242 Update

- Examine SFAs' access to accurate nutrition information for commercial products and USDA Foods
  - Special Nutrition Operations Study
  - Request for Information
  - Focus Groups



#### **HHFKA Provision 242 Research Results:**

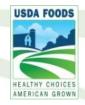
- The availability of nutrition, ingredient and allergen information is scattered, cumbersome and time consuming to obtain.
- Primary sources for nutritional information were from manufacturers' websites and labels from boxes.



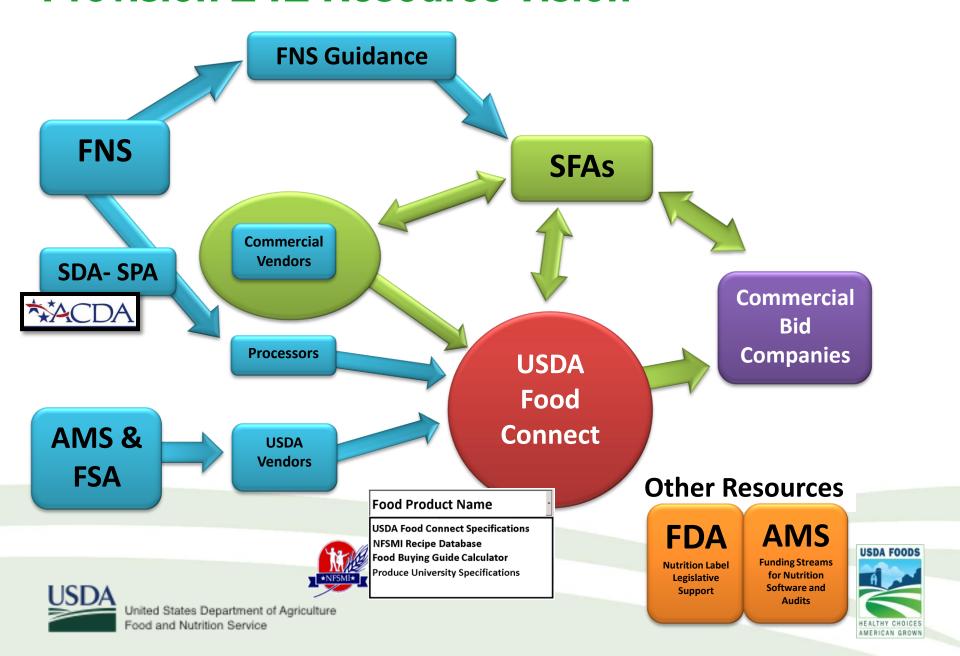
#### **HHFKA Provision 242 Research Results:**

- School Nutrition Program Operators desire nutrition information on products prior to purchasing.
- School Nutrition Program Operators desire specific product information for all foods to include nutrition information, ingredient listing and allergens in a consistent, standardized and centralized format.





#### **Provision 242 Resource Vision**



## **HHFKA Section 242 Update**



- Provide
   recommendations for
   legislative changes to
   Congress...
- Continue to work with AMS and other stakeholders to put things in place.



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| Non-Discrimination Statement | IOMB Burden Statement





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#### Welcome California School

The top and left navigation bars will guide you through site's functions. If you require help at any time during your visit, click on the Help button. Please note: When viewing Child Nutrition Labeling crediting information on this web site, it is only the information found on the "Product Detailed Page" that is verified. Any information found on a manufacturers sell sheet is unverified and cannot be used to document meal requirements for USDA food assistance programs. If you have comments or suggestions to improve this web site, or would like to see additional functions added, please send us an e-mail by clicking on Contact Us.

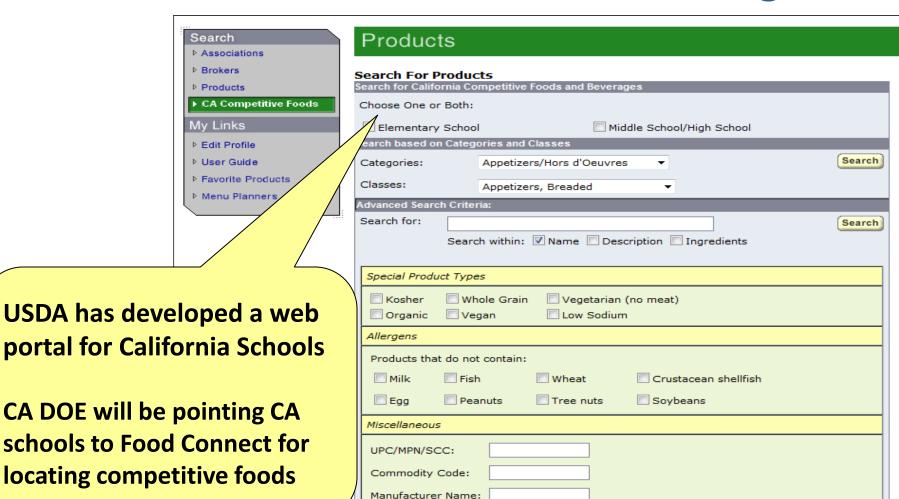
F&CC Home | USDA.gov Accessibility Statement

Privacy Policy

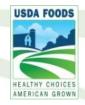
Non-Discrimination Statement | OMB Burden Statement







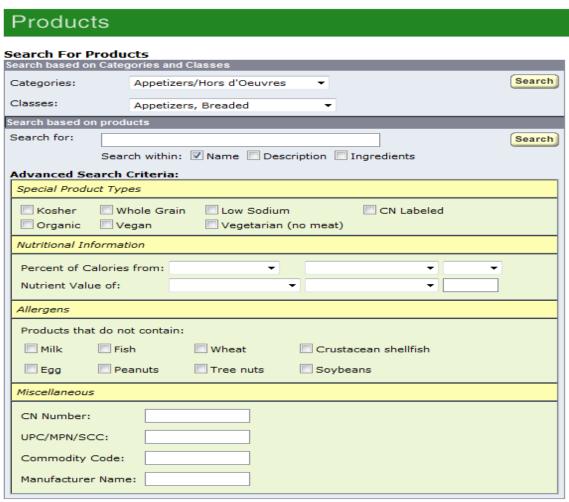




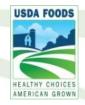
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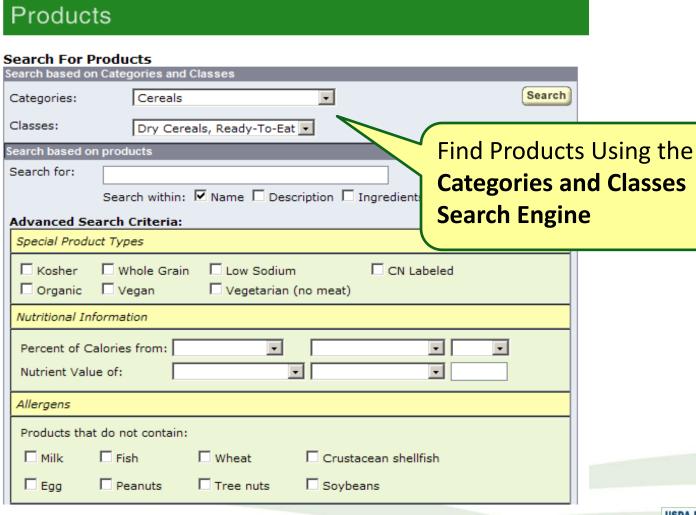
Standard search engine Available to all schools















## USDPOFOCOO CONNECT. gov

No

(UPC)



#### **Products**

#### Matching Products

Compare Total Products: 68 Select Code # CN Supplier Fact USDA Name labe Sheet Spec CEREAL, APPLE DAPPLES, 12/15 OZ, 791669198398 Ralston X No Foods (UPC) RALSTON CEREAL, BRAN FLAKES, ENRICHED, 4/32 791669330644 Ralston X No OZ PACK Foods (UPC) CEREAL, FROSTED FLAKES, 4/32 OZ, 791669330774 Ralston X No Foods (UPC) RALSTON Ralston 791669330804 X CEREAL, FRUIT RINGS, 4/32 OZ, RALSTON No Foods (UPC) 791669330934 CEREAL, TASTEEOS, HONEY NUT, 4/32 OZ, Ralston X No Foods (UPC) RALSTON CEREAL, MAGIC STARS, 4/32 OZ, 791669331030 Ralston X No Foods (UPC) RALSTON 791669331160 CEREAL, RAISIN BRAN, 4/32 OZ, Ralston X Nο Foods (UPC) RALSTON 791669331450 Ralston X No CEREAL, TASTEEOS, 4/32 OZ, RALSTON (UPC) Foods CEREAL, CORN BISCUITS, SQUARE-791669333942 Ralston X No SHAPED, 14/16 OZ, RALSTON Foods (UPC) CEREAL, RICE BISCUITS, SOUARE-791669334048 Ralston

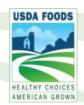
SHAPED, 14/15.6 OZ, RALSTON

Clear Selected

Revise Search

Add to Favorites





X

1234567

Foods

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#### **Advanced Search Criteria**

**Key Word Search by Product Name, Description, Ingredients Special Product Types:** 

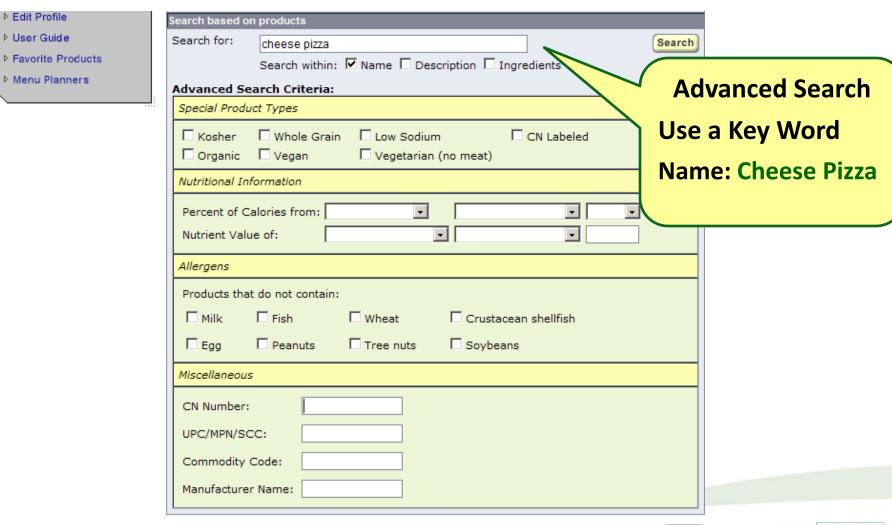
- Kosher
- Organic
- Whole Grain
- Nutritional Information
- Allergens
- CN Number
- Product Codes
- USDA Foods/WBSCM #
- Vendor Name

	Search based on products							
	Search for:							
		Search within:	☑ Name ☐ Des	scription 🗆 Ingredients				
	Advanced Sea							
	Special Product Types							
	☐ Kosher	Whole Grain	Low Sodiur	m				
			☐ Vegetarian					
	Nutritional Information							
١	With the first t							
	Percent of Ca	alories from:	•					
/	Nutrient Value of:							
	Allergens							
	Products that	do not contain:						
	☐ Milk	☐ Fish	☐ Wheat	Crustacean shellfish				
	□ Egg	Peanuts	Tree nuts	Soybeans				
	Miscellaneous	:						
	CN Number:							
	UDG/MDN/GG	·c.						
	UPC/MPN/SC	.С:						
	Commodity (	Code:						
	Manufacturer	Name:						





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Reset

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Search

Associations
Brokers

Products

#### **Compare Products**

Nutritionally compare similar products from different suppliers

Compare 5 products at a time

#### **Products**

#### **Matching Products**

Total Products: 62 Add to Favorites

Compare Clear Selected

Revise Search

Select	Code #	CN Label	Name	Supplier	Fact Sheet	USDA Spec
ব	7864241460 (UPC)	No	Piazza's 8" x 12" Whole Cheese Pizza	S.A. Piazza & Assoc		X
	>	No	Piazza's I-W WEDGE cheese pizza	S.A. Piazza & Assoc	X	X
	7864210512 (UPC)	No	Piazza's I-W WEDGE cheese pizza	S.A. Piazza & Assoc		X
V	7864220111 (UPC)	No	Piazza's 8" x 12" Whole (W. Grain) Cheese Pizza	S.A. Piazza & Assoc		X
	7864220331 (UPC)	No	<u>Piazza's I-W W. Grain Wedge Cheese</u> <u>Pizza</u>	S.A. Piazza & Assoc		X
	7864220411 (UPC)	No	<u>Piazza's 16" round W. Grain Cheese</u> <u>Pizza</u>	S.A. Piazza & Assoc		X
V	7864210317 (UPC)	No	Piazza's 16" round Cheese Pizza	S.A. Piazza & Assoc		X
V	WS095 (MPN)	No	Cheese Pizza (A La Carte), 50/4.6 oz, Hand Fulls(r) Stuffed Sandwiches	ConAgra Foods Lamb Weston	X	X
	070475441160 (UPC)	No	16" Super Wedge Cut Cheese Pizza	Giorgio Foods, INC.	X	X
V	070475440890 (UPC)	No	16" Wedge Cut Cheese Pizza 100%	Giorgio Foods, INC.	X	
1				234	567	







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**Products** 

Search

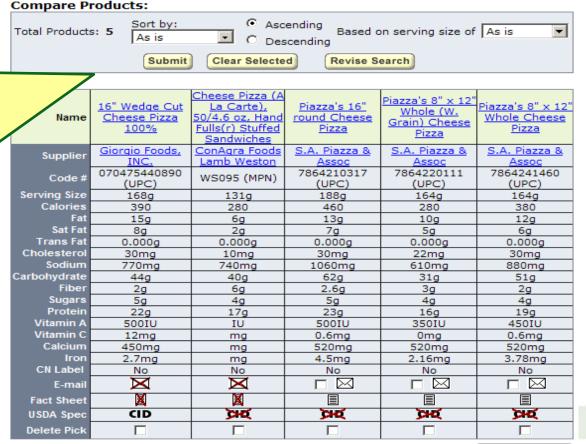
Associations
Brokers

Products

For an "apples" to "apples" comparison

- Convert products to a 50 or 100 gram sample
- Select the nutrient values of interest and compare

Side-By-Side







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For an "apples" to "apples" comparison –

- Convert products to a 50 or 100 gram sample
- Select the nutrient values of interest and compare

Side-By-Side

#### Results are:

- Highlighted
- Sorted in Ascending or Descending order

#### **Products**

Compare Products:



		Cheese Pizza (A La Carte), 50/4.6 oz, Hand Fulls(r) Stuffed Sandwiches	Piazza's 8" x 12" Whole (W. Grain) Cheese <u>Pizza</u>	Piazza's 16" round Cheese Pizza	Piazza's 8" x 12"  Whole Cheese Pizza	16" Wedge Cut Cheese Pizza 100%
	Supplier	ConAgra Foods Lamb Weston	S.A. Piazza & Assoc	S.A. Piazza & Assoc	S.A. Piazza & Assoc	Giorgio Foods, INC.
	Code #	WS095 (MPN)	7864220111 (UPC)	7864210317 (UPC)	7864241460 (UPC)	070475440890 (UPC)
	Serving Size	50g	50g	50g	50g	50g
	Calories	106.87	85.36	122.34	115.85	116.07
	Fat	2.29g	3.04g	3.45g	3.65g	4.46g
	Sat Fat	0.76g	1.52g	1.86g	1.82g	2.38g
	Trans Fat	0g	0g	0g	0g	0g
	Cholesterol	3.81mg	6.7mg	7.97mg	9.14mg	8.92mg
	Sodium	282.44mg	185.97mg	281.91mg	268.29mg	229.16mg
1	Carbohydrate	15.26g	9.45g	16.48g	15.54g	13.09g
١	Fiber	2.29g	0.91g	0.69g	0.6g	0.59g
П	Sugars	1.52g	1.21g	1.32g	1.21g	1.48g
П	Protein	6.48g	4.87g	6.11g	5.79g	6.54g
П	Vitamin A	OIU	106.7IU	132.97IU	137.19IU	148.8IU
П	Vitamin C	0mg	0mg	0.15mg	0.18mg	3.57mg
П	Calcium	mg	158.53mg	138.29mg	158.53mg	133.92mg
П	Iron	0mg	0.65mg	1.19mg	1.15mg	0.8mg
П	CN Label	No	No	No	No	No
ı	E-mail	×				×
	Fact Sheet	X				X
	USDA Spec	)CHE(	)XZ	) NO	)CHEC	CID
	Delete Pick					







## USSPAF5odcConnect www.sofcotchroment.cg.gov

Search

Associations

#### **Search Results**

- Product UPC
- CN Labeled?

Yes or No

- Product Name
- Supplier
- Fact Sheets
- USDA Standard/Spec.

#### **Products**

#### **Matching Products**

Total Products: 62

Add to Favorites

Compare

Clear Selected

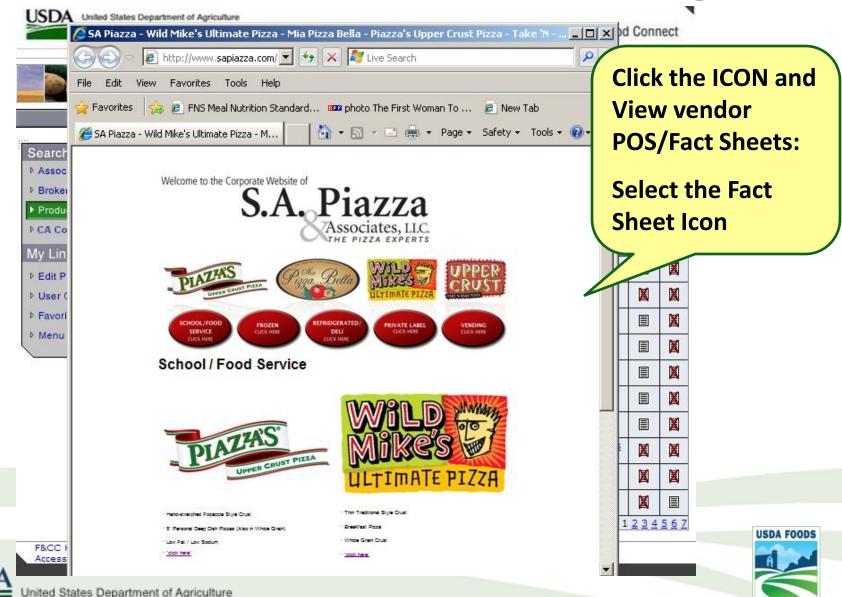
Revise Search

Select	Code #	CN Label	Name	Supplier	Fact Sheet	USDA Spec
	90203 (MPN)	Yes	Cheese Pizza with Pepperoni 3.2x5	<u>Ardella's</u>	邕	X
	90204 (MPN)	Yes	Cheese Pizza with Pepperoni 3.2x5	<u>Ardella's</u>	X	X
	90207 (MPN)	Yes	Cheese Pizza 3.2x5	<u>Ardella's</u>	X	X
	90208 (MPN)	Yes	Cheese Pizza 3.2x5	<u>Ardella's</u>	X	X
	90215 (MPN)	Yes	Whole Grain Cheese Pizza 3x2.5	<u>Ardella's</u>	邕	X
	90216 (MPN)	Yes	Whole Grain Cheese Pizza 3x2.5	Ardella's	邕	X
	90240 (MPN)	Yes	Cheese Pizza with Pepperoni	<u>Ardella's</u>	X	X
	90241 (MPN)	Yes	Cheese Pizza with Pepperoni	<u>Ardella's</u>	X	X
	90242 (MPN)	Yes	Cheese Pizza with Pepperoni 4x6	<u>Ardella's</u>	邕	X
	90243 (MPN)	Yes	Cheese Pizza 4 x 6 100% Mozz	Ardella's	X	X
					123	4 5 <u>6 7</u>





Food and Nutrition Service



# Search Associations Brokers Products CA Competitive Foods My Links Edit Profile User Guide Favorite Products Menu Planners

#### **Products**

Return to Previous Results

Return to Frevious Rest

Name: Whole Grain Cheese Pizza 3x2.5

Supplier: Ardella's National supplier.

Product Identification

UPC:

Manufacturer Code Number: 90215

Shipping Container UPC:

Description: Cheese Pizza - Bulk

Product Type: Whole Grain, Vegetarian (no meat)

Ingredients: Crust: Whole Wheat Flour, Unbleached enriched flour (wheat flour enriched, (niacin, iron, thiamine mononitrate, riboflavin, folic acid) Malted Barley Flour), water, sugar Canola Oil, yeast, salt, baking powered (sodium acid pyrophosphate, sodium bicarbonate,, corn starch, monocalcium phosphate). Calcium propionate, Cheese: Low moisture part skim mozzarella cheese (pasteurized part skim milk, cultures, alt and enzymes). Pizza Sauce: Water, tomato paste, spices, salt, sugar, citric acid. Pepperoni: Pork, beef, salt, water, spices, dextrose, dehydrated garlic, oleoresin of paprika, lactic acid starter culture, natural flavors, sodium nitrite, BHA, BHT, citric acid. Allergen Statement: Contains Milk & Wheat.

Allergens: Milk, Wheat

Preparation and Cooking Instructions: Convection Oven - Bulk 325° Wrap 300° - 10-12

minutes. Conventional Oven - Bulk 375°Wrap 300° 12-15 minutes





View

**Product** 

**Details** 

#### **Nutrition Facts**

Serving Size: -- (146.13 grams)

Servings Per Container:

Amount Per Serving		
Calories: 302.08	Calories fro	m Fat: 100.0
		%DV*
	*Based on 2000 calorie	per day diet
Total Fat	11.12 g	17 %
Saturated Fat	5.89 g	29 %
Trans Fat	0 g	
Cholesterol	36.29 mg	12 %
Sodium	496.76 mg	21 %
Total Carbohydrate	33.88 g	11 %
Dietary Fiber	2.97 g	12 %
Sugars	4.01 g	_
Protein	18.92 g	38 %
Vitamin A	424.3 IU	8 %
Vitamin C	3.35 mg	6 %
Calcium	503.94 mg	50 %
Iron	2.26 mg	13 %





#### **Summary End Product Data**

USDA Foods Information

Net Weight Per Case: 32.19 LB

Servings Per Case:

Net Weight Per Serving:

Maximum Percent Breading: N/A

Estimated cases of finished product per truckload (Poultry only): N/A

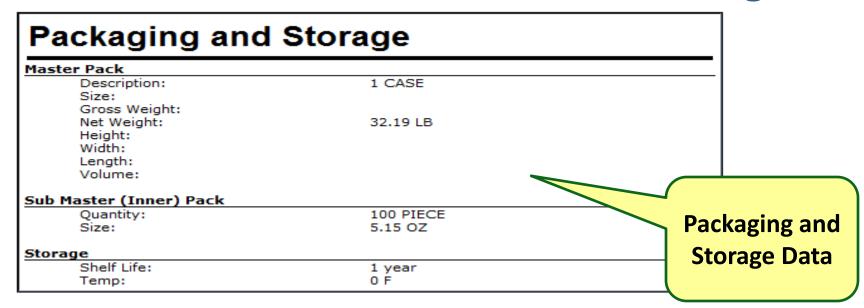
Guaranteed Percent For Finished Product (GMR): N/A

	Inventory Drawdown Per Case	Lbs To Produce a case	
101002 - CHEESE MOZ LM PART SKM SHRED PKG-12/1 LB	10.00	n/a	

# CN Label Number: 123456 Serving size of this product, -- , equates to the following: Meat/Meat Alternate: Vegetable/Fruit: 0.125cup(s) Bread/Bread Alternate: 2.5servings







#### Supplier:

Ardella's 1170 Sandhill Avenue Carson, CA 90746 http://ardellas.com

#### Sales/ Customer Service Contact One:

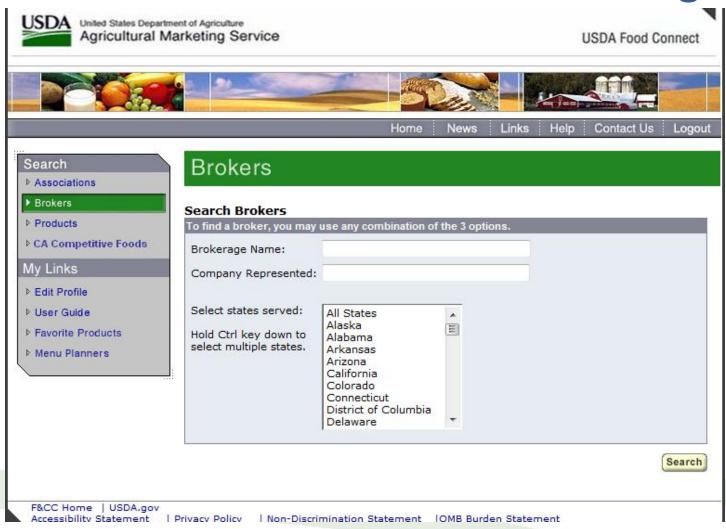
Hap Frank (310) 762-1560 - Phone <u>hapfrank@ardellas.com</u>

USDA Specification: N/A

Fact Sheet: Info Link











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#### Search Associations ▶ Brokers ▶ Products ▶ CA Competitive Foods

#### My Links

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- Menu Planners

#### Associations

#### Associations List:

ABCDEFGHIJKLMNOPQRSTUVWXYZA-Z

#### Almond Board of California

American Commodity Distribution Association

American Egg Board

Apricot Producers of California

B. Sackin & Associates, LLC

Blue Book Services

California Apple Commission

California Avocado Commission

California Date Administrative Committee

California Fig Advisory Board

California League of Food Processors

California Poultry Federation

California School Nutrition Association

California Strawberry Commission

California Tree Fruit Agreement

CaliforniaWalnutCommission&WalnutMarketingBoard

Cherry Marketing Institute

Corn Refiners Association

Cranberry Marketing Committee

Florida Department of Citrus

GEORGIA EGG COMMISSION

Georgia School Nutrition Association

Grain Foods Foundation

IFIC Foundation

Juice Products Association

Missouri School Nutrtion Association

National Ass. of College & University Food Service

National Cattlemen's Beef Association

National Chicken Council

National Frozen Pizza Institute National Honey Board

National Onion Association

NATIONAL PORK BOARD

National Sunflower Association

National Turkey Federation

National Watermelon Promotion Board

National Yogurt Association

New York School Nutrition Association

North Dakota School Nutrition Associaton

Pacific Northwest Canned Pear Service

Pear Bureau Northwest

School Nutrition Association of Arizona

School Nutrition Association of Massachusetts

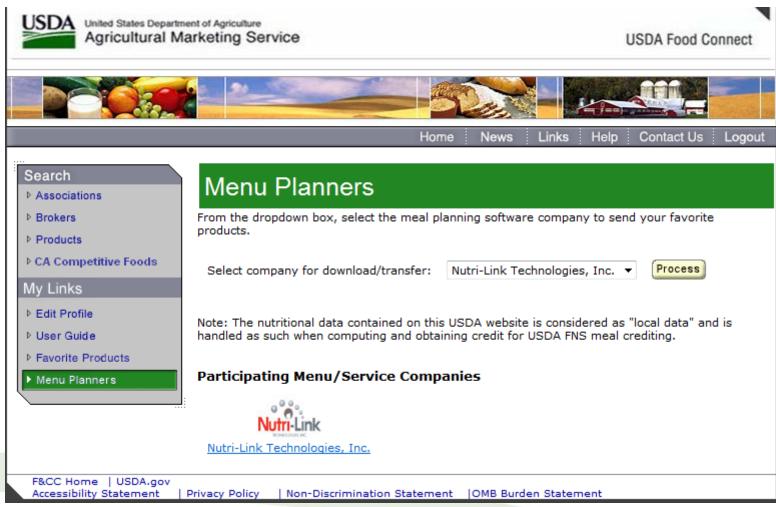
School Nutrition Association of South Carolina

School Nutrition Association of Wisconsin

SNAPa - Hempfield

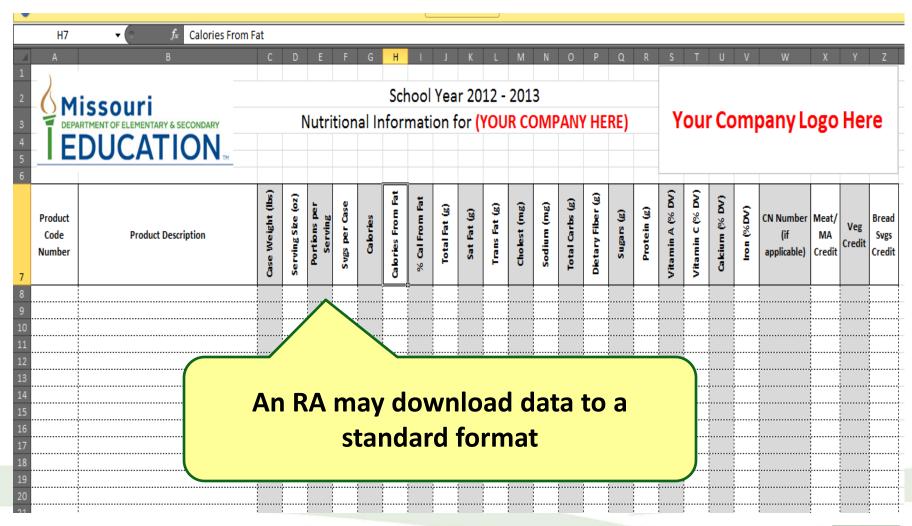
















#### **Proposed Development**

- > Connect to:
  - ✓ Third party bidding and "tool" software vendors.
  - ✓ Third party data providers GS 1 Data Pool.
  - ✓ Third party menu planners (if applicable).
  - ✓ RAs download data by standard data format



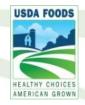


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#### **Proposed Development**

- Child Nutrition Labeling Program:
  - ✓ Connect with the "new" FSIS online application web site
  - ✓ On-line request for CN numbers.
  - ✓ Download mock CN Labels - by vendor (with watermark).





## USDPOFOCOO CONNECT. gov

#### **Proposed Development**

- > Child Nutrition Labeling Program:
  - ✓ Track Labels
  - ✓ Retrieve Label
  - ✓ Connect to your product on Food Connect





## Stakeholder Input





### **Recipient Agency Perspective**

- Brief History / Comments on difficulty getting and keeping current product and nutritional info. At this point in time.
- RA Input Critical to insure consistent and correct format is created
  - Insure all Fields of Data Needed are identified
- SNA Nutrition Chair Support
  - Form /Work on ACDA Subcommittee
  - SNA support on survey / info.





#### **Processor / Vendor Vision:**

- "One-Stop-Shop" / Resource for ALL product and nutritional information for K12 customers
  - Eliminate hours/days/weeks of valuable time /resources responding to duplicative requests for the SAME information in different formats
  - State Agency / Recipient Agencies
- A Standardized /Consistent Format for all K12 Suppliers
  - To deliver Nutritional & Product Information that is USER FRIENDLY for the RA's





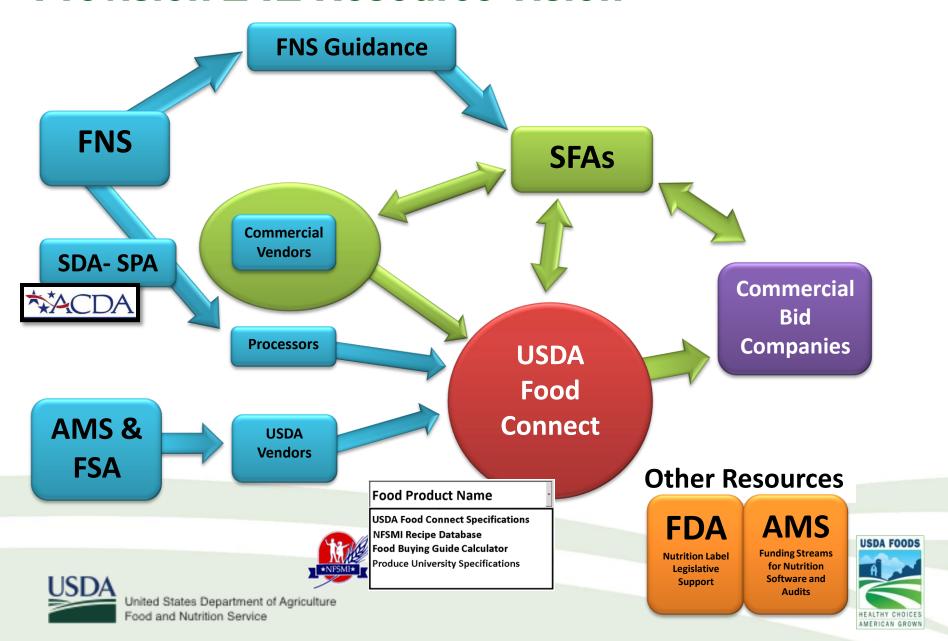
### How do we turn the vision into reality?

- ALL key stakeholders working together:
  - State Agencies
  - Recipient Agencies
  - Processors / Vendors
- Users /Requesters of Information MUST recognize
   "Food Connect" as THE "Go-To-Product-Info" resource
- Create ACDA Subcommittee to develop project
- SNA and ACDA to work together on this issue





#### **Provision 242 Resource Vision**



## Questions?



