

Maximize the



Difference

You Make in the Lives of Children

Developed and Presented by
Jeff Joiner





"A hundred years from now, it will not matter what kind of car I drove, what kind of house I lived in, how much money I had in the bank . . . but the world may be a better place because I made a difference in the life of a child."

- *Forest Witcraft*



“Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure. It is our light, not our darkness, that most frightens us. We ask ourselves, who am I to be brilliant, gorgeous, talented and fabulous? Actually, who are you not to be? You are a child of God. Your playing small doesn't serve the world. We were born to make manifest the glory of God that is within us. It's not just in some of us; it's in everyone. And as we let our own light shine, we unconsciously give other people permission to do the same.

As we are liberated from our own fear, our presence automatically liberates others.”

- Marianne Williamson



4 Keys to Maximizing the Difference You Make in the Live of Kids



How to Maximize the Difference?

Remember.



The GOLDEN RULE



Christianity *All things whatsoever ye would that men should do to you, do ye so to them.*
(Matthew 7:1)

Confucianism *Do not do to others what you would not like yourself. Then there will be no resentment against you.*
(Analects 12:2)

Buddhism *Hurt not others in ways that you yourself would find hurtful.*
(Udana-Varga 5,1)

Hinduism *This is the sum of duty; do naught onto others what you would not have them do unto you.*
(Mahabharata 5,1517)



Islam

No one of you is a believer until he desires for his brother that which he desires for himself.

(Sunnah)

Judaism

What is hateful to you, do not do to your fellowman. This is the entire Law; all the rest is commentary.

(Talmud, Shabbat 3id)

Taoism

Regard your neighbor's gain as your gain, and your neighbor's loss as your own loss.

(Tai Shang Kan Yin P'ien)

Zoroastrianism

That nature alone is good which refrains from doing another whatsoever is not good for itself.

(Dadisten-I-dinik, 94,5)



How to Maximize the Difference?

Give.



What Do Your Customers Want?

- **Choices and Options**
- **Consistency and Reliability**
- **Value**
- **Speed**
- **To Feel Important**



Reasons Businesses Lose Consumers

Customer Dies	1%
Moved Away	3%
Influenced by Friends	5%
Lured Away by the Competition	9%
Dissatisfied with Product	14%
Turned Away by the Attitude of Indifference On the Part of a Company Employee	68%

Source: The Pryor Report, Vol 10, 4a



How to Maximize the Difference?

Choose.





“Everything can be taken from a person but one thing, the last of his freedoms: to choose one's attitude in any given set of circumstances, to choose one's own way.”
- Victor Frankl



How to Maximize the Difference?

Believe.



How to Maximize the Difference?

Remember.

Give.

Choose.

Believe.



Contact the Presenter at:

Jeff Joiner

Cell: (513) 317-8620

Web: www.jeffjoiner.com

Email: jeff@jeffjoiner.com

Facebook: www.facebook.com/JeffJoinerTraining

