Wyoming Governor's Cup Competition Rubric 2016						
Categories	Stated Objective or Performance	Expert 4 Points	Skillful 3 Points	Intermediate 2 Points	Not Attempted 1 Point	Totals
Are the ideas of the project fresh or unexpected?	Unique and exciting idea	Interesting idea	Attractive but predictable idea	Well used/documented idea		
				Тс	otal Innovation Points	
Usefulness	Is the idea functional?	Clear and convincing evidence that the idea will work effectively	Sufficient evidence that the idea will work effectively	Minimal evidence that the idea will work effectively	No evidence that the idea will work effectively	
	Is the idea appropriate for the stated need?	Clear and convincing connection between the problem and the idea presented	Sufficient connection between the problem and the idea presented	Minimal connection between the problem and the idea presented	No connection between the problem and the idea presented	
					Total Usefulness Points	
Appeal	Does the idea have strong interest and appeal to Wyoming?	Professional in appearance and well-suited to citizens of Wyoming	Attractive and useful to citizens of Wyoming	Potential interest and appeal to some citizens of Wyoming	Not suited for citizens of Wyoming	
	Is the idea well-crafted and complete?	Clear and convincing evidence/connection that the materials are the best for the idea	Sufficient evidence/connection that the materials are the best for the idea	•	No evidence/connection that the materials are the best for the idea	
	Is the prototype a clear representation of the idea and includes a description of the process?	Highly detailed representation for the idea with developed and detailed description	A comprehensive representation of the idea with highlighted description	An adequate representation of the idea with partial description	No representation of the idea and no description	
	Is the idea's presentation thorough and complete?	Communicates a high level of knowledge of and from the process leading to the idea in an engaging manner	Communicates some knowledge of and from the process leading to the idea in an engaging manner	Communicates minimal knowledge of and from the process leading to the idea; or presentation not engaging	Communicates no knowledge of and from the process leading to the idea; or no presentation included	
	Total Appeal Points					
					Total Overall Points	