MEMORANDUM NO. 2020-173

TO: School District Superintendents
    Principals

FROM: Linda Finnerty, Communications Director

DATE: November 30, 2020

SUBJECT: NEA Big Read Grant Opportunity

NEA BIG READ GRANT OPPORTUNITY

Arts Midwest is now accepting applications for the 2021-22 National Endowment for the Arts Big Read Program. The NEA Big Read is a community engagement opportunity with grants of up $20,000 for community-wide reading programs (virtual and/or in-person). Organizations can choose one of six available books. They can also tie in thematically-related books of their choice to expand the program’s potential and reach a wider audience.

Eligible organizations include school districts, arts organizations, humanities councils, community service organizations, institutions of higher education, libraries, literary centers, theater companies, museums, tribal governments, and more. The deadline to apply is January 27, 2021. Visit the NEA Big Read website to learn more.

Past grantees have a proven track record of successfully engaging their audiences through the power of literature and stirring up a passion for reading that persists year after year. They’ve also developed meaningful and lasting partnerships with other organizations in their community. This program can provide entertainment and connection to community members in a time of isolation.

For more information, contact Arts Midwest at 612-238-8010 or neabigread@artsmidwest.org.