



320 West 25th Street
Cheyenne, WY 82002
307-777-8952
Safe2Tellwy.org

Dear School Administration and Staff,

Safe2Tell Wyoming is a confidential school safety tipline that can be utilized to report concerns dealing with bullying, self-harm, drugs, and more. We invite you and your students to participate in a video contest to create a short video on one or more of the following topics:

Bullying – what is it, how to stop it, types of bullying, etc.

Safe2Tell Wyoming – what is the program, how to report, what can be reported, etc.

Social Media Responsibility for Students- how students should act on social media, what students can do when a stranger contacts them or are being bullied, etc.

A \$500 award will be given to the winning team and \$500 for the school. Take time and diligence in your creation by understanding the assigned task and spend considerable amount of time both drafting and editing. Guidelines for the video are included with this packet. If you or your students have any questions about this opportunity, do not hesitate to contact us. We look forward to watching your video!

Sincerely,

Safe2Tell Wyoming Staff

Guidelines for Safe2Tell Video

ENTRY REQUIREMENTS

- Teams are students in grades 9-12. One video per school. School districts with multiple high schools may submit one per school.
- Inappropriate content is portrayal of anything illegal for use by minors or in violation of local board policy.
- With the exception of the Safe2Tell Wyoming Logo, participants cannot use copyrighted or trademarked material.

VIDEO REQUIREMENTS

- Reference to Safe2Tell Wyoming.
- Include Safe2Tell Wyoming's logo and website **safe2tellwy.org**.
- Include the tagline "Make a Report, Make a Difference".
- The theme should focus on the mission of Safe2Tell with emphasis on one of three topics: bullying, the Safe2Tell Program, or Social Media Responsibility. The mission is

To ensure that all Wyoming students, parents, teachers, and community members have access to a safe and confidential way to report any concerns about school or student safety, with a focus on early intervention and prevention through awareness and education.

- The video must be the work of students with only minimal guidance from a teacher and then only for technical assistance or guidance on the appropriateness of the message.
- Video should not be longer than 5 minutes.
- Format of the video should be in MOV or MP4 (MPEG4).

- The video must only use or recommend high impact, low cost topics or suggestions. Topics should be easily transferable to and implemented in any school building in Wyoming.
- While you may identify participating students in the credits, do not use real names or identify students by other than a false name in the actual video. When posting, the credits will likely be erased unless further consent is obtained beyond the one necessary for the actual submission of the video.
- Do not use copyrighted material, such as, but not limited to ALICE or ALERT. All content must be original work. No violations of copyright or trademark law accepted.

MARKETING

- Students may promote their video using social or other types of media. Those using social media should document the usage and submit it as part of the entry. Your entry needs to outline how you promoted it, and if you received local recognition.
- Students should develop a marketing plan to be submitted with the entry.
- Your school's name and logo may be included in the video alongside the Safe2Tell Wyoming Logo.

VIDEO SUBMISSION

- Entries must be uploaded and shared in Google Drive and the link sent to Samantha Kanish, Safe2Tell Wyoming, safe2tellwyoming@wyo.gov or you may call with questions (307) 777-8952. Students will be informed when their entry is received.
- Releases must be completed and submitted from all participants in the video and sent to safe2tellwyoming@wyo.gov or by mail at Safe2Tell Wyoming 320 W. 25th Street, 2nd Floor, Cheyenne, Wyoming 82002. Make sure to note "Video releases" on the envelope.
- Video submission deadline – Friday, December 7, 2018.




AWARD

The total max scholarship award is \$1,000; \$500 for the team and \$500 for the school.

IDENTIFICATION

Please insert appropriate identifying comments: author, title, and copyright information. Authors retain copyright of videos but Safe2Tell Wyoming requires that you sign an agreement allowing Safe2Tell Wyoming to use the material.



SAFE2TELL WYOMING

Video and Photo Use Release Form

I, _____, hereby grant and authorize Safe2Tell Wyoming the right to take, edit, alter, copy, exhibit, publish, distribute and make use of any and all pictures or video taken of me to be used in and/or for legally promotional materials including, but not limited to, newsletters, flyers, posters, brochures, advertisements, fundraising letters, annual reports, videos, press kits and submissions to journalists, websites, social networking sites and other print and digital communications without payment or any other consideration. This authorization extends to all languages, media, formats and markets now known or hereafter devised. This authorization shall continue indefinitely, unless I otherwise revoke said authorization in writing.

I understand and agree that these materials shall become the property of Safe2Tell Wyoming and will not be returned. I hereby hold harmless, and release Safe2Tell Wyoming from all liability, petitions and causes of action which I, me heirs, representative, executors, administrators, or any other persons may make while acting on my behalf of my estate.

If the person signing is under the age of consent, then this release must be signed by a parent or guardian, as follows:

I hereby certify that I am the parent or guardian of _____ named above, and do hereby give my consent without reservation to the foregoing on behalf of this individual.

(Signature)



320 W. 25th
Street
2nd Floor
Cheyenne, Wy.
82001

(Date)

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