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MEMORANDUM NO. 2014-076

TO: School District Superintendents
School Principals
Curriculum Directors
Instructional Facilitators and Coaches
Language Arts Teachers, K-12
Mathematics Teachers, Grades 2-5

FROM: Julie Magee, Administrator
Standards & Accountability Division

DATE: May 27, 2014

SUBJECT: 2014 FREE Summer Learning Opportunities for Students

FREE SUMMER LEARNING OPPORTUNITIES FOR STUDENTS

IMPORTANT INFORMATION – PLEASE SHARE IMMEDIATELY

CHEYENNE - The Wyoming Department of Education (WDE) in partnership with MetaMetrics, is trying to negate the effects of summer learning loss with two new summer learning initiatives: [Find a Book, Wyoming](#) and [The Summer Math Challenge](#).

Students in Wyoming grow in their reading and mathematics abilities during the academic school year. However, students can slip in their abilities over the summer months. This phenomenon is called “summer learning loss,” and is well documented by researchers throughout the country. The following two programs are specially geared to help stop summer learning loss and are **FREE** to Wyoming students.

Find a Book, Wyoming

Research shows that when students read high-interest, ability appropriate books over the summer, they can actually grow and improve their reading ability¹. The Find a Book, Wyoming tool sup-

ports and facilitates this research based solution. Find a Book, Wyoming enables students, educators, and parents to build custom reading lists based on their reading ability, i.e. Lexile® measure, as well as, personal interests. The tool also enables students, parents and educators to check the availability of books at their local library, as well as, submit a pledge to read this summer. To access the Find a Book, Wyoming tool, visit lexile.com/fab/wy.

1: Kim, J.S. (2005) Project READS (Reading Enhances Achievement During Summer): Results from a Randomized Field Trial of a Voluntary Summer Reading Intervention. Paper presented at Princeton University, Education Research Section, November 7, 2005

The Summer Math Challenge

The Summer Math Challenge is a math skills maintenance program based on grade-level state standards for Mathematics. The program is targeted to students who have just completed 2nd through 5th grade and is designed to help them retain math skills learned during the previous school year. Parents, who enroll their child, receive daily emails with targeted activities and resources to help children retain the math skills learned during the previous school year. The Summer Math Challenge begins June 23rd and runs until August 1st. To find out more information about the Summer Math Challenge, visit quantiles.com/content/summer-math-challenge.

Both learning tools use measures that are reported on the Proficiency Assessments for Wyoming Students (PAWS) for grades 3-8 and 11. Find a Book, Wyoming uses a student's reading score, reported as a Lexile measure to provide a corresponding list of texts that fall within the student's reading ability. The Summer Math Challenge uses a student's mathematics score, reported as a Quantile® measure, to produce activities tailored to the student's mathematical ability. Both tools have features that allow students, parents, and educators to estimate a Lexile or Quantile measure if it is not known.

For more information, please contact Julie Magee at julie.magee@wyo.gov or 307.777.8740.

Attachments:

- 2013 Summer Reading Report
- 2013 Summer Math Challenge

Wyoming was one of 24 states that responded to the 2013 CCSSO [Chief's Summer Reading Challenge](#). This portfolio provides a summary of materials made available to support your efforts and state specific user data collected by MetaMetrics. We value your input and welcome your feedback to enhance our support of your 2014 Summer Reading efforts. Please click [here](#) to complete our SEA Summer Reading Survey. A MetaMetrics hosted webinar on the Chief's Summer Reading Challenge is now available for public viewing [here](#).

Resources Developed

- "Find a Book, Wyoming" FAB Webpage
- "Find a Book, Wyoming" Banner
- "Find a Book, Wyoming" Bookmarks
- "Find a Book, Wyoming" FAQ Librarian
- "Find a Book, Wyoming" FAQ Parent
- "Find a Book, Wyoming" Flyer
- "Find a Book, Wyoming" Spanish FAQ Librarian
- "Find a Book, Wyoming" Spanish FAQ Parent
- "Find a Book, Wyoming" Spanish Flyer

Media Outreach

- State Webpage
- Press Release: Wyoming DOE Partners with MetaMetrics for Summer Learning
- Press Release: Education Department Looks to Remedy Students' Summer Slump
- Press Release: Wyoming Partners with MetaMetrics to Avoid Summer Learning Loss
- Memorandum NO. 2013-066

User Participation Data

Wyoming Summer Reading 2013 Pledge Data:	
Number of Books that were pledged to read	74
Total Number of Individuals that pledged to read	9
Number of Students that pledged to read	7
Number of Educators that pledged to read	0
Number of Parents that pledged to read	2
Number of Lifelong Learners that pledged to read	0
Number of Individuals Entered to win a B&N gift card	6
Number of Individuals that won a B&N gift card	1

Special thanks to [Achieve3000](#), [Capstone Digital](#) and [Scholastic](#) for the incentives donated to support this effort!

Traffic Trends*:

- There were 8% more visits from Wyoming to [Lexile.com](#) during the summer of 2013 than the summer of 2012.
- Top 5 cities that visited [Lexile.com](#) during Summer 2013 include 1) Casper, 2) Cheyenne, 3) Gillette, 4) Laramie, and 5) Rock Springs.

*Data collected from May 1, 2013 - August 31, 2013 and May 1, 2012- August 31, 2012

Wyoming was one of 14 states that participated in the [2013 Summer Math Challenge](#). This portfolio provides a summary of materials that were made available to support your efforts and state specific user data collected by MetaMetrics. We value your input and welcome your feedback to enhance our support of next year's summer mathematics learning efforts. Please click [here](#) to complete our SEA summer mathematics survey. A MetaMetrics hosted webinar providing an overview of summer learning initiatives and the free tools and support offered is now available for public viewing [here](#).

Resources Developed

- [Summer Math Challenge Flyer](#)

Media Outreach

- [State Webpage](#)
- [Press Release: Wyoming Partners With MetaMetrics to Avoid Summer Loss](#)
- [Memorandum NO. 2013-066](#)

User Participation Data

Wyoming 2013 Summer Math Challenge Data	Wyoming	Partner Avg.*
Accounts Created	135	457
Children Enrolled	168	558
Number of rising 3rd graders enrolled	56	167
Number of rising 4th graders enrolled	39	138
Number of rising 5th graders enrolled	36	126
Number of rising 6th graders enrolled	37	127

Traffic Trends**:

- There were 1060% more visits from Wyoming to [Quantiles.com](#) during the summer of 2013 than the summer of 2012.
- Wyoming DOE's website ([edu.wyoming.gov](#)) ranked 84th worldwide in referral traffic to [Quantiles.com](#).
- Top 5 cities that visited [Quantiles.com](#) during Summer 2013 include 1) Cheyenne, 2) Jackson, 3) Rock Springs, 4) Laramie, and 5) Casper.

*Averages are based on participation data from all Summer Math Challenge partner states.

**Data collected from June 24, 2013 - August 2, 2013 and June 24, 2012 - August 2, 2012