



Wyoming Department of Education

Dr. Jim McBride, Superintendent of Public Instruction
Hathaway Building, 2nd Floor, 2300 Capitol Avenue
Cheyenne, WY 82002-0050

Phone 307-777-7673 Fax 307-777-6234 Website www.k12.wy.us

MEMORANDUM NO. 2009 -067

TO: School District Superintendents
School Principals

FROM: Jim McBride, Ed.D. 

DATE: April 17, 2009

SUBJECT: Dow Jones Newspaper Fund Inc./2009 National High School Journalism Teacher Awards Program

INFORMATION TO SHARE

Attached is information regarding the 2009 National High School Journalism Teacher Awards Program offered by Dow Jones Newspaper Fund Inc. Please consider nominating your most qualified and talented teachers for this award. The guidelines and application form are attached for your convenience.

Please share this information with your staff.

JM:wk

Attachments: 2

D O W J O N E S



NEWSPAPER FUND INC.



RICHARD S. HOLDEN
EXECUTIVE DIRECTOR

P.O. Box 300, PRINCETON, N.J. 08543-0300

PHONE: (609) 520-5927
FAX: (609) 520-5804
e-mail: richard.holden@dowjones.com

April 7, 2009

Dr. Jim McBride
State Superintendent of Public Instruction
Wyoming Department of Education
2300 Capitol Ave, 2nd Floor
Hathaway Building
Cheyenne, WY 82002-0050

Dear Dr. McBride:

More than 40 years ago, the Newspaper Fund devised a simple program to provide recognition for some of the most valuable instructors in any high school -- journalism teachers and publications advisers. The Fund's founders, editors of *The Wall Street Journal*, believed highly qualified and talented teachers would inspire bright young people to become the able journalists newspapers so desperately needed then, and still do.

We are looking for the best, most dynamic newspaper, news magazine and news Web site advisers whose students' work consistently shines with quality reporting and editing. Are there teachers in your jurisdiction who promote the First Amendment and student press rights? If so, I hope you will encourage those individuals and support their applications for the 2009 National High School Journalism Teacher Awards Program.

We have found that of the hundreds of advisers nominated for our national awards program, the most highly regarded have strong working relationships with colleges of journalism and the professional press.

The winning teacher will receive a laptop computer and software and will be a featured speaker throughout the 2009-2010 school year at newspaper industry and journalism education conferences. A student at the school of the national winner will receive a \$1,000 college scholarship to study news-editorial journalism. Students of the four Distinguished Advisers also will receive \$500 scholarships to study news-editorial journalism.

This is a marvelous opportunity for a teacher, a news staff, a school, a community and a state. I hope you'll help make it happen. I've enclosed a few 2009 application forms. The form is also available on our Web site at www.NewspaperFund.org on the Teacher of the Year page.

Sincerely,

A handwritten signature in black ink, appearing to read 'Richard S. Holden'. The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Richard S. Holden
Enclosure

PS: If you would like to receive a free subscription to our publication, Adviser Update, which deals with issues concerning scholastic journalism, just send us an email djnf@dowjones.com and we will begin your subscription with the Summer issue.

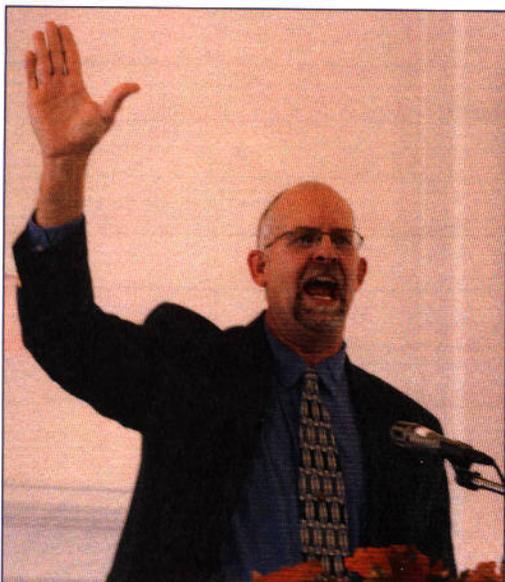


Photo by Randy Swikle

2008 Teacher of the Year Karl Grubaugh urges his audience to repeat, "I am a miracle maker."

The Newspaper Fund will select one National High School Journalism Teacher of the Year, four Distinguished Advisers and several Special Recognition Advisers based on their fine work during 2008-2009 in this annual competition.

The winning teacher receives a plaque, a pin and delivers keynote addresses to scholastic and collegiate journalism educators and professional journalists. The teacher may attend a seminar at the Poynter Institute for Media Studies in St. Petersburg.

The Teacher of the Year wins:

- ◀ expense-paid travel
- ◀ a newsroom laptop computer
- ◀ *The Wall Street Journal Classroom Edition*

Classroom Edition

- ◀ a column in *Adviser Update*
- ◀ a substitute teacher per diem for the school district

In addition, a graduating senior will receive a \$1,000 scholarship through a writing contest at the school.

Distinguished Advisers will win:

- ◀ \$500 scholarships for seniors
- ◀ *The Classroom Edition*

Special Recognition Advisers will receive plaques.

2009

National High School Journalism Teacher Awards Program

Guidelines and Application Form

How to Apply

The program identifies outstanding high school journalism teachers with at least three years' experience.

We seek those who have been honored as lifetime achievement, state or regional winners by local, state and regional groups. Professional media and press associations are invited to forward candidates from their competitions. The nominee must complete the application in five typewritten pages.

And submit:

- ◀ Up to three letters of support
- ◀ An updated résumé
- ◀ A 35mm color head shot
- ◀ Six sets of two issues of newspapers, newsmagazines or printouts of Internet editions published during the 2008-2009 school year

Application packages must be postmarked by July 1, 2009, to Dow Jones Newspaper Fund, Inc. P.O. Box 300 Princeton NJ 08543-0300

By courier: 4300 Route 1 North Monmouth Junction NJ 08852 Telephone: 609-452-2820 djnf@dowjones.com

Find a nomination form at Programs at www.NewspaperFund.org

Selection Process

An advisory panel made up of a newspaper editor, the current Teacher of the Year, leaders of scholastic journalism organizations, college journalism educators and professional newspaper editors will review the applications. It will weigh each teacher's service in local, state or national organizations, personal awards, the quality of their students, their philosophy and approach to student press rights and ethics.

The teacher with the highest score is selected Teacher of the Year, the four teachers with the next highest scores are named Distinguished Advisers. Special Recognition Advisers are chosen for their good showing against the criteria listed above.

All applicants will be notified of their status by Sept. 8.

Winning teachers will be guests of the Fund at the Advisers' Luncheon at the Journalism Education Association/ National Scholastic Press Association convention in Washington, D.C., on Nov. 14, 2009.



Thanks to the Columbia Scholastic Press Association, *The Wall Street Journal Classroom Edition* and the Poynter Institute for Media Studies for their support of the Teacher Awards Program

THE WALL STREET JOURNAL.
CLASSROOM EDITION

Poynter.



DOW JONES NEWSPAPER FUND, INC.

2009 APPLICATION FORM

Teacher _____

Home Address _____ City/State/ZIP _____

Home Phone (_____) _____ E-mail Address: _____

High School _____

Principal Dr. Mr. Mrs. Ms. _____

School Address _____ City/State/ZIP _____

School Phone (_____) _____ School FAX (_____) _____

CHECKLIST

Materials for the 2009 National High School Journalism Teacher Awards Program consist of this application form and:

- An updated résumé
- Six sets of two issues of the 2008-2009 newspaper, news magazine, Internet editions [12 papers, newsmagazines or complete computer printouts (for Web papers)]
- A 35mm color head shot (No printouts of digital images)

National High School Journalism Teacher Awards Program



Please number your answers to the questions below and attach them to this form. Your responses should total no more than five typed pages in no smaller than 10-point type. Please place your name and a page number at the top of each page. You may attach up to three letters of recommendation. Do NOT send yearbooks, literary magazines, CDs, DVDs or videotapes. Do NOT bind your entry.

POSTMARK DEADLINE: July 1, 2009

Mailing Address: Dow Jones Newspaper Fund, Inc., P.O. Box 300, Princeton, NJ 08543-0300
Offices Located at: 4300 Route 1 North, Monmouth Junction, NJ 08852 Phone: 609-452-2820

QUESTIONS FOR THE APPLICANT -- Please number and type all responses.

1. How many years have you taught high school journalism and advised a newspaper or newsmagazine? Describe your journalism and/or journalism education background. Will you teach journalism or advise a student publication next year?
2. Do you advise the newspaper, newsmagazine, Web paper, yearbook or other school publications? How many students are involved in each publication? Briefly describe your typical work session and your role in producing school publications.
3. How many journalism courses did you teach during the current school year? Please summarize course content, length, number of credits and the number of students who completed each course.
4. How have you developed or improved the journalism courses now offered in your school?
5. Please describe your efforts to recruit students from diverse backgrounds into journalism class(es) and publications. Describe successes at incorporating diversity into coverage.
6. How many times during the 2008-2009 school year was the newspaper published?
7. Did any of your publications or student staffers win local, state, regional and/or national awards during the 2008-2009 school year? Please elaborate.
8. Have you won any personal recognition awards for your achievements as a journalism teacher or publications adviser during the current school year? Please list them.
9. Please describe any activities you have planned in cooperation with the local newspaper. What have you done to demonstrate how scholastic journalism activities relate to journalism in the professional sector?
10. Have you published articles or books on scholastic journalism and journalism education in the past year? Please list the titles, publications and dates.
11. Do you teach media workshops for other journalism educators? Please elaborate.
12. Are you or have you been an officer in a local, regional, state or national journalism organization? Please elaborate.
13. Briefly outline your philosophy of student press rights. Describe any instances in the 2008-2009 school year when this philosophy was challenged or supported by administrators, the local professional press or the community.
14. How do you teach your students about ethical journalistic decision-making?