

## **Farm to School Task Force**

**Wednesday, January 09, 2013 (9:00-11:00 am)**  
**Meeting Notes**

### **In Attendance:**

Terry Walling (WDE), Tamra Jackson (WDE), Brook Brockman (WDA), Catherine Wissner (UW Extension), Parker Jackson (Legislative Intern WDE)

### **Agenda Items:**

- Lists of Successes
  - Successes have been received by two sources. One will go on the website, the other will go on the FaceBook page. The one success story will not be able to be posted on the WDE website as the institution is not required to follow the same regulations as WDE-thus it would be a conflict of interest to post. However, the success story is still able to be posted on the FB page. We will have to have some consideration in posting our stories as not all institutions are required to follow the same regulations. All that are not able to be posted on the WDE website because they do not correlate with WDE Regulations will be posted on the FB page. A disclaimer clause will be posted with the stories.
  - Ted is working on getting the list of Hoop Houses and Hoop House successes to Tamara.
  - Brook has had several commitments from establishments on their success stories. Brook will check back to see what time frame they can be expected.
  - Everyone: please send Tamra (in paragraph style & with pictures if available) any successes of local foods being grown and served in local establishments, educational activities taking place, etc.
    - Feature success story on Facebook and Website Monthly
    - Success story posters for display at events
    - Success story book to have available at February Conference.
    - Success videos once we progress
- Website
  - Terry has the available resources up on the website.
  - Terry and Tamara have explored existing websites and have begun a layout for the website. Several tabs and sub-tabs are being considered so all information can be easily found.
  - Brook will rework the Talking Points documents and email them to Terry and Tamra for posting.
  - WDA has linked to the Farm to Plate site.
  - Successes will be broke into sub-categories such as: Greenhouses, hoop house projects, purchases, producer, etc.
  - Tabs may include: History of Ag in Wyoming, Media/Events, Resources for Producer-Consumers-Schools, etc.
  - A Common Core tab will be included for activities that support Common Core Curriculum. This will be a good place for current educators to post some of their ideas and Ag in the Classroom will be able to provide some valuable resources.
  - A link will be established to the Food Service Directors list for producers to easily find a local contact.
  - A directory of producers will be established so consumers and food service directors can easily find producers in their area.

- Facebook Page
  - Kim completed setup of the Face Book page and we are currently attracting visitors.
  - Brook and Kim are administrators for the page, so please contact either one if you have suggestions or information you would like posted! We need photos and lots of success stories!
  - Please share the Farm to Plate page with all you FB friends. We have around 70 likes so far!
  - Brook will also work on linking the Farm to Plate FB page with Wyoming BFBL, Wyoming Farmers Marketing Assn., and other pertinent pages.
- Tracking Successes
  - As the group is still laying foundation, it was decided that tracking should be tabled for the time being.
- Farm to School Conference
  - Brook provided an update on the February 15<sup>th</sup> conference. Rather than video conference with remote locations, the workshop is being reformatted to be done via webinar. A live host site will take place in Cheyenne, and anyone wishing to participate will be able to do so via the comfort of their home or office.
  - Brook is revising the registration form and will distribute it as soon as possible.
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#### **Discussion:**

- New Ideas
  - The group was joined by WDE Legislative Intern, Parker Jackson, from Uinta County. Parker was asked to sit in on the meeting by Jerry Zellars and contributed several good ideas to the meeting.
    - Have institutions and restaurants consider purchasing “buy back” and “no sale” livestock at country and state fair 4-H/FFA sales.
    - Utilize 4-H/FFA animals for additional learning for students.
    - Contact FFA and other 4-H Advisors to inform them of Farm to Plate efforts and the possibility of using their produce and other products in competition.
    - Brook will contact FFA advisors and Catherine will touch base with 4-H groups to start the ball rolling.
- Herb Gardens
  - Herbs are easy to grow and take up little space
  - More herbs are being used in school lunches
  - Can be grown in box gardens, outside or in greenhouses

#### **Action Items:**

- Tamra will continue compiling a list of Successes to be documented.
  - Please email Tamra any successes you know of. Please also reach out to your area. ([tamra.jackson@wyo.gov](mailto:tamra.jackson@wyo.gov))
  - Put in paragraph form
  - Include photos if available
- Brook will divide “Talking Points” sheet into separate documents for Consumers, Producers and Schools for ease of use.
- Ted will send Tamra a list of Hoop House and Farm to School successes including the Farm to School timeline.
- Terry and Tamra will continue work on and mapping out the website for Farm to Plate.
- Kim and Brook will work to maintain and update posts on the Farm to Plate Face Book page.

- Tamra will also provide success stories to Kim for posting on the FB page
  - Brook will send the February Farm to School Workshop flier to Kim and help administer the site.
- Derek Grant with WDA designed an awesome logo for Farm to Plate.



**Next Meeting:**

**TBA**

**9:00-11:00 am**

**Hathaway Building 2<sup>nd</sup> Floor Conference Room**

**Call in Number: 1-877-278-8686**

**Password: 968825**

Please email Brook with agenda items!

[brook.brockman@wyo.gov](mailto:brook.brockman@wyo.gov)