



Wyoming Department of Education

Dr. Jim McBride, Superintendent of Public Instruction
Hathaway Building, 2nd Floor, 2300 Capitol Avenue
Cheyenne, WY 82002-0050
Phone 307-777-7673 Fax 307-777-6234 Website www.k12.wy.us

MEMORANDUM NO. 2010-170

TO: School District Superintendents
School Principals

FROM: Jim McBride, Ed.D. 

DATE: September 24, 2010

SUBJECT: Geography Awareness Week Poster Contest

INFORMATION TO SHARE

I received the attached information from The Wyoming Geographic Alliance (WGA) announcing the Geography Awareness Week (GAW) Poster Contest, November 14-20, 2010. Please note registration deadline is October 13, 2010.

If you would like more information or have questions, please contact Judy Kallal at 307-630-2026 or wga@bresnan.net.

Please share this information with your staff and take advantage of this wonderful opportunity.

JM/wk

Attachments: GAW Poster
WGA Poster Contest Rules

Geography Awareness Week

Poster Contest

Fresh Water



November 14-20. 2010

Presented by the Wyoming Geographic Alliance

Freshwater

There is no substitute for water. We use it to grow food, keep clean, stay healthy, and produce energy, computers, clothing, and virtually every manufactured good on the planet. The average American diet alone demands an estimated 1,320 gallons of water a day, once you account for irrigation of thirsty crop and the huge water costs associated with raising animals and processing meat. Below is a list of potential topics.

Water Sources: Where does freshwater come from? (examples- water cycle, aquifers, natural springs, geysers, wells, hot springs, river systems, watershed)

Transporting Water: How does freshwater get to you? (examples- pumping stations, water treatment facilities, sewage systems, showers, faucets, channels, canals)

Water Storage: How is water stored? (examples- reservoirs, water towers, rainwater collection)

Recreation: How do people use water for recreations? (examples- swimming pools, water parks, lakes, rivers)

Irrigation: How is water used to irrigate crops? What crops use more water, which ones use less? (crop water consumption)
- How do different kinds of irrigation work? (examples- surface irrigation, localized irrigation, sprinkler irrigation, center-pivot irrigation, lateral move irrigation, sub irrigation, manual irrigation)

Waste/Pollution: How is water used in the disposal of waste? How can freshwater become polluted through human activity? How can water pollution affect people? (examples- acid rain, polluted watersheds, diseases, other sanitation issues)

Manufacturing: How is water used in manufacturing? How does manufacturing affect freshwater supplies?

Water as a Power Source: Why are hydroelectric dams reliant on fresh water? How do hydroelectric dams work? What role does water play in the production of nuclear energy? How is water affected in the production of energy?

Political: How do people agree or disagree on water allocation (use)? How are waterways used as political boundaries? Surface water versus groundwater rights?

The Wyoming Geographic Alliance

proudly presents

Geography Awareness Week Poster Contest

First place winners and his/her parents will receive tickets to the Wyoming vs. CSU Football Game

November 14-20, 2010 has been designated as National Geography Awareness Week. Geography Awareness Week highlights the National Geographic Society's annual Geography Action! conservation and awareness program, a public outreach series designed to educate and excite people about our natural, cultural, and historic treasures. The Wyoming Geographic Alliance is sponsoring a poster contest based on the Geography Action! program. This year's contest theme is:

Freshwater

The theme allows students to show their creativity while learning about fresh water and its impact and limits for the world. It also gives students an opportunity to describe fresh water from their own point of view.

RULES:

1. To be eligible for the poster contest, a registration form (attached) must be submitted by each participating K-12 school no later than **October 13, 2010**, to the Wyoming Geographic Alliance at the University of Wyoming via phone (307.766.3213), fax (307.766.3294), or email (wga@uwyo.edu). (Note: This is **one** registration form per school, **not** for each category or teacher.)
2. Posters must be **NO LARGER THAN 22" x 28"**. Posters can be constructed on any type of material the student chooses (poster board, foam board, wood, cardboard, 3D posters) and can be delivered to the Wyoming Geographic Alliance's office, Arts and Sciences Building, room 304 or 207.
3. Colored pens, pencils, crayons, paints, or a combination thereof, may be used. Collages and computer-assisted designs are acceptable, but must reflect an original design/concept of the student. Photo credits are encouraged, especially for images taken from copyrighted sources.
4. Judging at the state level will be based on geographic content and artistic quality. Posters must also be age appropriate. Posters do not have to include both the physical and cultural landscape of Fresh Water, but must illustrate some level of geographic content. Students should not feel like they have to include all aspects of the geography of Fresh Water to have an acceptable poster. Encourage students to be as creative as possible!
5. **The following heading MUST be included somewhere on the front of the poster:**

**Geography Awareness Week
Freshwater
November 14-20, 2010**

The spelling and date must be correct on the front of the poster to be eligible for the contest.

6. The following information **must** be typed or printed on the **back** of the poster (You may cut this template out and paste it on the back of the poster):

Student's First Name:	Student's Last Name:
Student's Grade Level:	School Name:
Teacher's Name:	Principal's Name:
Teacher's E-mail:	Principal's E-mail:

7. Judging of the posters at the school level:

Each school has the responsibility of choosing **one** winner **per category, per school**. Home-schooled students are eligible to participate in the contest. In this case, each family or home-school group would be considered a "school", and each family or home-school group has the responsibility of choosing **one** winner **per category**. Please do **not** enter as a family if your child attends public or private school.

School Contest Coordinators may establish their own criteria to select these winners. Keep in mind the requirements and criteria used by the judges in the state-wide competition (below), and set school judging criteria accordingly. Posters will be disqualified before judging begins if they have failed to meet a requirement. Follow the rules carefully!

There will be **FOUR** categories of poster entrants, according to the following grade levels:

K-2 3-4 5-6 7-8 9-12

Each school should send their winning poster in each applicable category to arrive at the Wyoming Geographic Alliance's headquarters **no later than 8:00 a.m. on Friday, October 22, 2010**, at the address below:

2010 Wyoming Alliance Statewide Poster Contest
 Wyoming Geographic Alliance
 University of Wyoming
 Department of Geography
 1000 E. University Avenue
 Dept. 3371- A&S 207
 Laramie, WY 82071

8. The school winners will be judged against other school winners from across the state. The Wyoming Geographic Alliance will announce statewide winners immediately following the judging. Judging will take place the week of October 25-29, 2010.

The state winners will be announced on November 3, 2010.

An awards ceremony will be held in Laramie, tentatively scheduled for **November 20, 2010**, for the state-wide winners. Each winner will be presented with a certificate and a monetary prize.

9. **POSTERS WILL NOT BE RETURNED. Due to the volume of submissions, we are unable to return posters.**

Prizes:

A *Certificate of Participation* for each student participating in the competition will be mailed to each school. Each school will need to provide a list of student's names, grade level, teacher's name, and poster information to the WGA.

Each school will be responsible for their school prizes.

State Finalist certificates will be available for each student that who sends a poster to the Wyoming Geographic Alliance for state-wide judging. Certificates will be mailed to the student's teacher.

Prizes for the winners of the state-wide competition in each category are provided by the Wyoming Geographic Alliance. Prizes are awarded to the 1st-3rd place winners in each grade division. First place winners will receive \$25, second place winners \$15, and third place winners \$10. **First place winners in each category and their parents will be given tickets the University of Wyoming vs. Colorado State University football game on November 20, 2010.** More details to follow. Certificates and globe beach balls will be sent to teachers of the first through third place winners in each category.

10. **For questions, contact the Wyoming Geographic Alliance at 307.766.3213 or wga@uwyo.edu.**

School Registration Form
(This form is due by Wednesday October 13, 2010)

Please Type or Print

School Name	School Phone
District Name	School Fax
School Contest Coordinator	E-mail Address
School Address	School Principal
City	Number of Teachers Participating
Zip Code	Aprox. Total No. of Students Participating in the School

Return to:

2010 Wyoming Geographic Alliance Statewide Poster Contest
Wyoming Geographic Alliance
University of Wyoming
Department of Geography
1000 E. University Avenue
Dept. 3371- A&S 207
Laramie, WY 82071

Fax: 307.776.3294 (Attn. GAW Poster Contest)

Email: wga@uwyo.edu

Dates:

Wednesday, October 13, 2010: Deadline for Campus Registration

Friday, October 22, 2010: School winning posters due at Wyoming Geographic Alliance Headquarters (at or before 8:00 am)

October 25-29, 2010: State-level judging.

Wednesday, November 3, 2010: State winners announced

November 14-20, 2010: Geography Awareness Week

Saturday, November 20, 2010: Awards Ceremony in Laramie

Saturday, November 20, 2010: Wyoming vs. CSU Football Game